



2026 CAMPAIGN GUIDE - PRODUCT-FOCUSED

Below is a visual guide of the TSC campaign and the marketing assets available for your use.

FEATURED CAMPAIGN: TAILGATE HEROES

Sports fans rejoice, your favorite time of year is upon us! It doesn't matter the sport, we've got you covered to show your team some love. Football, baseball, basketball, and more find team gear, coolers, tents, fan towels, and more to show off your team pride and have a good time doing it.



Product-Focused Billboard

Live August 14



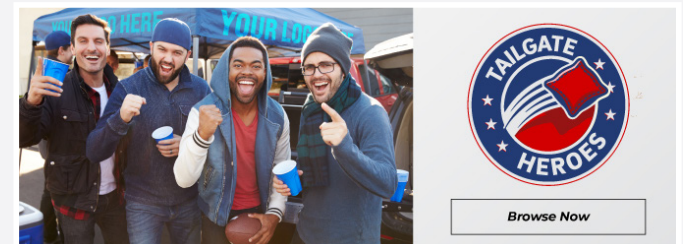
Social Image

Available August 14



Social Image

Available August 14



Rep and Search Ad

Live August 14

More available on next page.



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Copy: Ready for an excuse to head to the stadium early? It's time to show who's the bigger fan with items from our latest collection, Tailgate Heroes! We have all the essentials needed to make your game day traditions POP! Need matching rally towels for the big win or coolers to transfer your snacks? This collection has you covered.

[Explore Now](#)

TSC Campaign - Tailgate Heroes

Available August 14



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FEATURED CAMPAIGN: SELF-CARE SUMMER

This summer is all about “me time”! From relaxing by the pool with your favorite book to finding your zen on a quiet, serene mountainside, these products help make your self-care a top priority. Feel like you walked into a 5-star luxury resort with premium bath robes and aesthetically-sleek toiletry accessories. It’s time to relax to the max with this collection.



Product-Focused Billboard

Live July 2



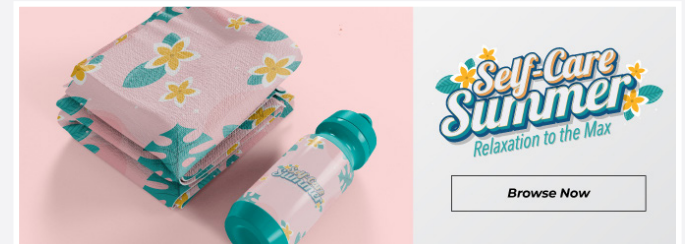
Social Image

Available July 2



Social Image

Available July 2



Rep and Search Ad

Live July 2

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It's time to take things slow and just say "aah" to the items in our latest collection, Self-Care Summer! It's time to make the most out of your summer travel and enjoy the finer things life has to offer. Choose from an array of premium products designed with you in mind. Looking for personalized robes to celebrate your team or toiletry bags to bring all your essentials with you on your next holiday? This collection has you set.

[Explore Today](#)

TSC Campaign - Self-Care Summer

Available July 2



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FEATURED CAMPAIGN: MASTERS OF THE COURSE

Meet us out on the links, we've got everything you could need from the perfect golf outfits to professional-grade golf balls. Take your game or your next big golf event to the next level with branded golf tools, uniforms, and more!



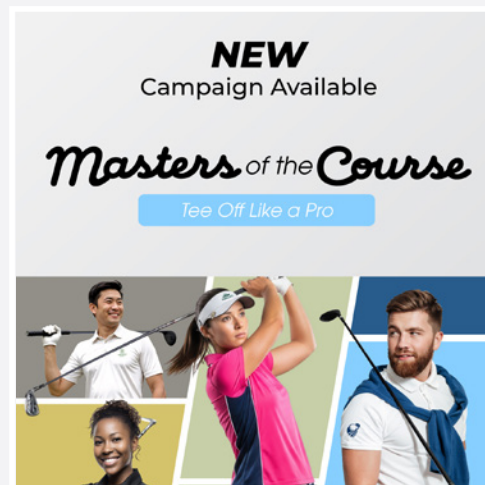
Product-Focused Billboard

Live February 27



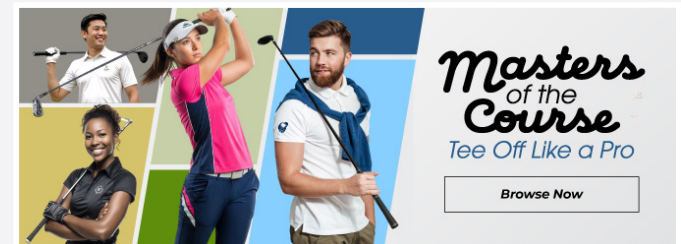
Social Image

Available February 27



Social Image

Available February 27



Rep and Search Ad

Live February 27

More available on next page.

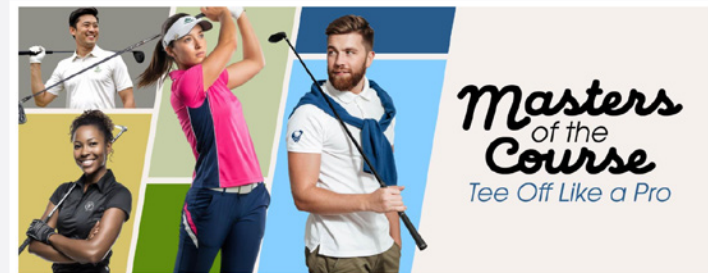


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Calling all avid golfers! We're hitting the front nine in style with the hottest products in our latest collection, **Masters of the Course: Tee Off Like a Pro!** Get your hands on high-quality golf essentials to make your experience that much better. In search of golf balls trusted by today's top players? Or perhaps colorful, high-performance polos and hats to withstand any condition? We have you covered. Check out our selection, and get ready to hit the links in style.

[Explore Golf Essentials](#)

TSC Campaign - Golf

Available February 27

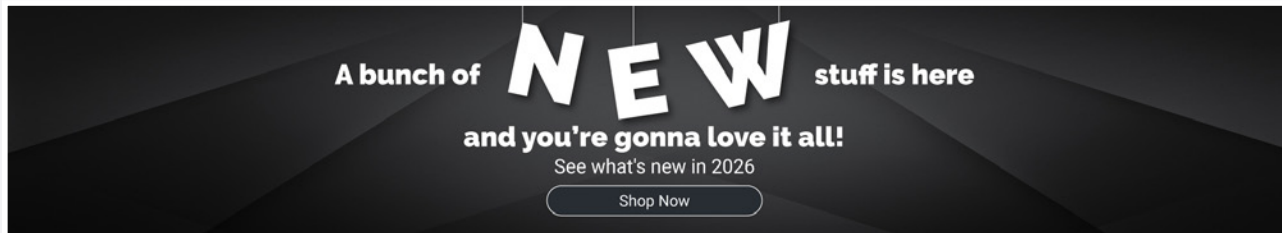


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FEATURED CAMPAIGN: BRAND THE BRANDS

New year, new products! Stay up to date by shopping the latest and greatest in promo. With an array of products that reflect the latest innovations and trends, see what 2025 has to offer.



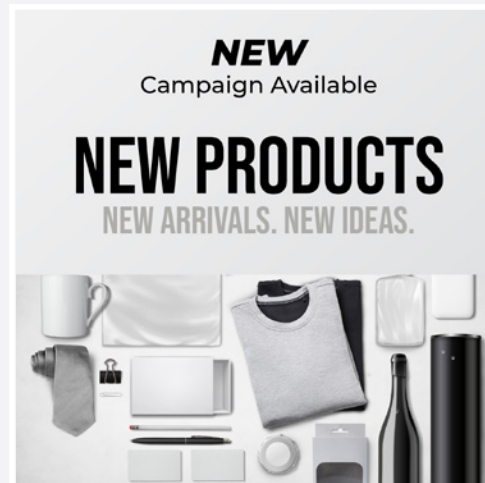
Product-Focused Billboard

Live August 21



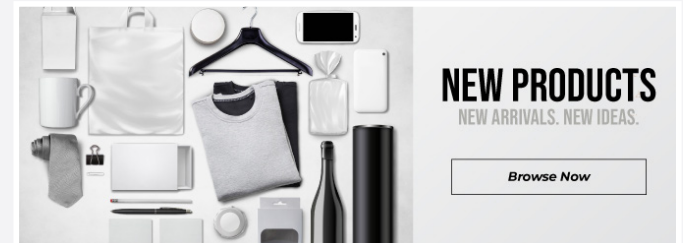
Social Image

Available August 21



Social Image

Available August 21



Rep and Search Ad

Live August 21

More available on next page.



FEATURED CAMPAIGN: NEW PRODUCTS



Available January 23